



## Norsk Multi-Purpose Interlocking Floor Tiles Are Built To Last!

- **Quality:** Norsk uses the highest quality PVC materials available – the difference is recognized immediately when you pick up one of our tiles.
- **Innovation:** The Moisture Solution – No matter what climate you live in, at some point in time moisture will have some type of impact on your flooring selection. All competitive PVC floors have either a smooth or square grid underside. The same can be said for rolled PVC mat flooring as well. There is one significant problem inherent with these designs – what happens with moisture when it gets trapped beneath the flooring surface? Whether it is from rain, snow, washing cars, or cleaning out the garage, there is no way you will stop moisture from getting under your rolled flooring or tiles. Norsk has developed a moisture combating solution called AirDry™ technology that allows airflow to move under the floor, allowing any moisture to evaporate or weep away. Even our trim has the same feature. Norsk™ has taken the most redeeming feature of a polypropylene floor and engineered its innovative AirDry™ design into our entire offering of PVC products!
- **Flexibility:** Most flooring surfaces are not perfectly level which can be problematic with polypropylene floors in trying to deal with uneven subflooring surfaces. Norsk-Stor™ flooring virtually eliminates this problem with the use of our proprietary formulation - our tiles are flexible and conform readily to the flooring surface, masking many imperfections in your floor. Most polypropylene products simply can't overcome these types of flooring imperfections due to the inherent stiffness of the raw material, making them rigid and inflexible.
- **Strength:** Norsk-Stor™ floor tiles uniquely combine the supple support of finer anti-fatigue products along with the strength to support the weight of vehicles through the structural integrity of our patented design. Norsk-Stor™ has created the best value in the market by combining our innovative designs and our special raw material formulation to achieve optimum performance at an affordable price!
- **Aesthetics:** Norsk offers some of the most innovative patterns and texture designs in the market. In addition to a traditional raised coin pattern we offer several distinct and unique designs: Our Raised Diamond tile offered in (2) Metallic shades, our Vented Tile for drain and flow-through applications, and our multi-purpose Sport Mat tile featuring our rugged Rhino-tec™ finish. Norsk-Stor™ floor tiles are uniquely designed to provide the perfect blend of style and performance.
- **Price/Value:** Polypropylene floor tiles have traditionally been the low cost product in the marketplace. PVC flooring has historically maintained a much higher performance rating and value perception but the pricing structure rendered it unaffordable to the average person. We set out with the goal in mind of making Norsk-Stor™ multipurpose flooring the best value in the market – and we believe we have been successful in that regard.

- **Ease of Installation:** Ease of installation is key to every product we design and our Multi-Purpose flooring is no exception. PVC is much easier to install as it only requires a good utility knife and a rubber mallet, as opposed to Polypropylene floors, which require the use of a table or skill saw. Our 18" x 18" tiles also reduce installation time with each tile covering 2.32 square feet. Most Polypropylene tiles typically are 12" x 12" or 1 square foot.
- **Replacement:** Trying to replace a polypropylene tile in the middle of a floor can be a real nightmare. Since most manufacturers use a male / female locking system it is very hard to do. This can require removal of an entire row to get to that one tile. Replacing a Norsk-Stor™ tile is can be done by simply placing a small flathead screw driver into one of the mushroom interlocks and pulling the tile up. Replacing a damaged tile is incredibly simple and takes very little time or effort.
- **Cost Efficient:** There are many advantages to our patent pending mushroom tooth design, such as an extremely secure interlocking feature. An additional benefit is that there is far less product waste during installation. By having (4) uniform sides you can cut a border piece and in most cases wind up using it in another part of the floor. Many polypropylene floors have male and female sides so once the tile is cut most of the time the remnants are scrap and entirely useless. This translates to a 5% order overage when compared to 10% required for most polypropylene tiles.
- **Comfort:** Very few floor tiles earmarked for garage and multi-purpose applications provide both acoustic and thermal insulation characteristics. If you have ever walked on a Polypropylene floor you most likely noticed that it makes a hollow sound which can be very annoying and lends itself to a cheap product perception. Norsk-Stor™ floor tiles are robust and quiet to walk on - and best of all it provides great anti-fatigue qualities not found in most polypropylene floors!